

Amplify the power of Slate with personalized video outreach

Create authentic + automated video messages to optimize each stage of the enrollment funnel

Next-level recruitment tool

Leverage personalized video to engage with prospects and applicants. Show them your institution virtually and deliver genuine invitations for school visits, open houses, campus tours and online information sessions.



Connect with populations in need

Reach out to historically underserved communities by providing more accessible options to learn about your institution. Drive interest and applications from student groups, including first generation, out-of-state, international and low SES backgrounds.

Attract prospective students with special skills + niche interests

Enrich your community by enrolling top scholars, talented artists and standout athletes, while empowering current students to share their passion for unique and diverse clubs, intramural activities and more.



Boost yield + reduce melt

Deploy personalized video campaigns to keep admitted and enrolled students on track and increase your matriculation rate. Send fast and friendly reminders for key events including orientation, registration, department events and financial aid deadlines.

